

# 2018 SPONSORSHIP OPPORTUNITIES

## ROCKY MOUNTAIN WOMEN'S *Film Festival*

PRESENTED BY THE ROCKY MOUNTAIN WOMEN'S FILM INSTITUTE

NOVEMBER 9-11, 2018

### ROCKY MOUNTAIN WOMEN'S FILM FESTIVAL

The Rocky Mountain Women's Film Festival is the longest continuously-running women's film festival in North America. It showcases documentary, narrative shorts and animated films that are thought-provoking and enriching, and that encourage global awareness and personal growth. The Rocky Mountain Women's Film Festival honors films and filmmakers that present the world as women experience it and that inspire curiosity, educate, entertain, and stimulate conversation.



#### PREMIER | \$10,000+

- EXCLUSIVE SPONSORSHIP OF A KEY ELEMENT OF THE FESTIVAL, SUCH AS FILMMAKER'S FORUMS, VENUE SPONSOR, FESTIVAL IN THE COMMUNITY, YOUTH OUTREACH, FRIDAY NIGHT GALA, OR SATURDAY NIGHT DOUBLE FEATURE
- FULL-PAGE COLOR PRINT AD IN FESTIVAL PROGRAM WITH PREMIUM PLACEMENT
- EXCLUSIVE OPPORTUNITY FOR DIRECT-PRODUCT DISTRIBUTION
- NAME AND/OR LOGO IN FESTIVAL MAILER
- INVITATION TO KICK-OFF EVENT WITH GUEST FILMMAKERS
- ON-SCREEN RECOGNITION THROUGHOUT FESTIVAL
- 8 FULL FESTIVAL +PLUS PASSES
- 4 WEEKENDER PASSES
- LOGO & COMPANY NAME IN OFFICIAL FESTIVAL PROGRAM
- VERBAL ACKNOWLEDGEMENT FROM PODIUM ON OPENING NIGHT
- RECOGNITION THROUGH SOCIAL MEDIA CHANNELS
- LOGO ON RMWFI WEBSITE WITH LINK

#### EXECUTIVE PRODUCER | \$7,500+

- BRAND ALIGNMENT WITH A KEY ELEMENT OF THE FESTIVAL, SUCH AS FILMMAKER'S FORUMS, VENUE SPONSOR, FESTIVAL IN THE COMMUNITY, YOUTH OUTREACH, FRIDAY NIGHT GALA, OR SATURDAY NIGHT DOUBLE FEATURE
- FULL-PAGE COLOR PRINT AD IN FESTIVAL PROGRAM
- OPPORTUNITY FOR PRODUCT PLACEMENT
- NAME AND/OR LOGO IN FESTIVAL MAILER
- INVITATION TO KICK-OFF EVENT WITH GUEST FILMMAKERS
- ON-SCREEN RECOGNITION THROUGHOUT FESTIVAL
- 6 FULL FESTIVAL +PLUS PASSES
- 3 WEEKENDER PASSES
- VERBAL ACKNOWLEDGEMENT ON OPENING NIGHT
- RECOGNITION THROUGH SOCIAL MEDIA CHANNEL
- LOGO ON RMWFI WEBSITE WITH LINK

#### LEADING ROLE | \$5,000+

- FULL-PAGE PRINT AD IN THE FESTIVAL PROGRAM
- OPPORTUNITY FOR PRODUCT PLACEMENT
- NAME AND/OR LOGO IN FESTIVAL MAILER
- INVITATION TO KICK-OFF EVENT WITH GUEST FILMMAKERS
- ON-SCREEN RECOGNITION THROUGHOUT FESTIVAL
- 4 FULL FESTIVAL +PLUS PASSES
- 2 WEEKENDER PASSES
- VERBAL ACKNOWLEDGEMENT ON OPENING NIGHT
- RECOGNITION THROUGH SOCIAL MEDIA CHANNELS

#### RMWFF SUPER STAR | \$3,500

- 6 FULL FESTIVAL +PLUS PASSES
- 4 WEEKENDER PASSES
- NAME WITH FELLOW DONORS IN THE FESTIVAL PROGRAM
- INVITATION TO KICK-OFF EVENT WITH GUEST FILMMAKERS
- ON-SCREEN RECOGNITION THROUGHOUT FESTIVAL
- RMWFF MERCHANDISE CREDIT
- RMWFI MADELYN OSUR FILM LIBRARY CARD

#### RMWFF STAR | \$2,500

- 4 FULL FESTIVAL +PLUS PASSES
- 2 WEEKENDER PASSES
- NAME WITH FELLOW DONORS IN THE FESTIVAL PROGRAM
- INVITATION TO KICK-OFF EVENT WITH GUEST FILMMAKERS
- ON-SCREEN RECOGNITION THROUGHOUT FESTIVAL
- RMWFF MERCHANDISE CREDIT
- RMWFI MADELYN OSUR FILM LIBRARY CARD

#### PRODUCER | \$2,000+

- 3 FULL FESTIVAL PASSES
- NAME WITH FELLOW DONORS IN THE FESTIVAL PROGRAM
- RMWFI MADELYN OSUR FILM LIBRARY CARD

#### FILM | \$1,000

- 2 FULL FESTIVAL PASSES
- VERBAL ACKNOWLEDGEMENT WHEN THE FILM IS SCREENED
- PRIORITY SEATING FOR YOU AND FIVE GUESTS AT SPONSORED FILM SCREENING
- NAME WITH FELLOW SPONSORS AND WITH SPONSORED FILM IN FESTIVAL PROGRAM
- OPPORTUNITY TO DISPLAY MARKETING OR PROMOTIONAL MATERIALS DURING THE BLOCK BREAK IMMEDIATELY FOLLOWING THE FILM SCREENING

#### DIRECTOR | \$400

- 2 OPENING NIGHT FILM AND GALA TICKETS
- 2 SATURDAY PASSES
- RMWFI MADELYN OSUR FILM LIBRARY CARD
- NAME WITH FELLOW DONORS IN THE FESTIVAL PROGRAM

#### FILM BUFF | \$25+

- NAME WITH FELLOW DONORS IN THE FESTIVAL PROGRAM

2727 N Cascade, Suite 140  
Colorado Springs, CO 80907  
719.226.0450  
RMWFI.INSTITUTE.ORG



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film institute