

# 2019

## WOMEN'S FILM FESTIVAL CORPORATE SPONSORSHIP OPPORTUNITIES

### Premier

**\$10,000+**

- Exclusive sponsorship of a key element of the Festival
- Full-page color print ad in Festival program with premium placement
- Exclusive opportunity for direct-product distribution
- Name and/or logo in Festival mailer
- Invitation to kick-off event with guest filmmakers
- On-screen recognition throughout Festival
- 8 Full Festival +plus passes
- 4 Weekender passes
- Verbal acknowledgment from podium on opening night
- Recognition on social media
- Logo on RMWF website with link

### Executive Producer

**\$7,500+**

- Brand alignment with a key element of the Festival
- Full-page color print ad in Festival program
- Opportunity for product placement
- Name and/or logo in Festival mailer
- Invitation to kick-off event with guest filmmakers
- On-screen recognition throughout Festival
- 6 Full Festival +plus passes
- 3 Weekender passes
- Verbal acknowledgment on opening night
- Recognition on social media
- Logo on RMWF website with link

### Producer

**\$5,000+**

- Full-page print ad in the Festival program
- Opportunity for product placement
- Name and/or logo in Festival mailer
- Invitation to kick-off event with guest filmmakers
- On-screen recognition throughout Festival
- 4 Full Festival +plus passes
- 2 Weekender passes
- Verbal acknowledgment on opening night
- Recognition on social media

### Leading Role

**\$3,500+**

- Half-page color print ad in Festival program
- 4 Full Festival passes
- On-screen recognition throughout Festival
- Recognition through social media channel
- Logo on RMWF website with link

### Supporting Role

**\$2,000+**

- Quarter-page color print ad in Festival program
- 3 Full Festival passes
- On-screen recognition throughout Festival
- Recognition through social media channel
- Logo on RMWF website with link

### Film

**\$1,000**

- 2 Full Festival passes
- Verbal acknowledgment during sponsored film
- Priority seating for you and five guests at sponsored film screening
- Name with fellow sponsors and with sponsored film in Festival program
- Opportunity to display marketing or promotional materials during the block break immediately following the sponsored film screening
- RMWF Madelyn Osur Film Library card

# RKY WOMEN'S MTN FILM FESTIVAL

THREE NOVEMBER DAYS. FOUR FANTASTIC VENUES. OVER 1,000 ATTENDEES. ONE UNFORGETTABLE EVENT.

## About the Festival

The Rocky Mountain Women's Film Festival (RMWFF), well-known and respected worldwide, is the longest running women's film Festival in North America. A diverse mix of documentary features, shorts and narratives, makes the Festival one of Colorado Springs' cultural treasures. Women filmmakers from around the world attend and participate in after-film Q&As and two Filmmakers' Forums.

### WHY SUPPORT?

Simply put, the Rocky Mountain Women's Film Festival brings the best in documentary film, both by and/or about women, to Colorado Springs. Your support allows us to present diverse and intellectually challenging films to create ongoing conversation in our community about the world and the important stories of women.

RMWFF audiences love our sponsors! Your support keeps ticket prices low and lets us invite more filmmakers to attend the Festival each year. Sponsor support also underwrites the Festival in the Community, which offers free screenings just prior to the Festival and the Youth Outreach Program, with screenings and filmmaker discussions for at-risk youth. Your sponsorship ensures that the Rocky Mountain Women's Film Festival and its programs continue for decades to come, ensuring these experiences for future generations.

“ Terra Verde proudly partners with the RMWFF every year! The well-run and much anticipated annual event has a very positive, lasting impact in our community.

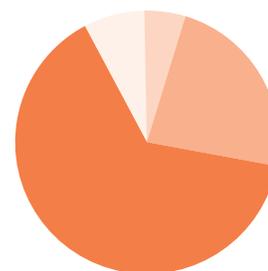
— Chris Sondermann, Owner, Terra Verde



**DID YOU KNOW?** Women in the U.S. control  
72.8% of household spending

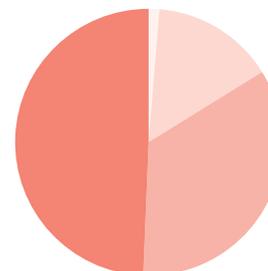
Boston Consulting Group

Rocky Mountain Women's Film Festival Attendee Demographics:



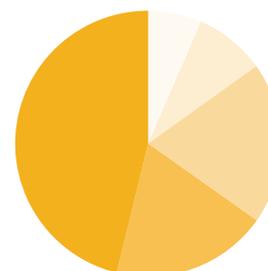
#### AGE:

- Under 18
- 18-30
- 31-50
- 51-73



#### EDUCATION:

- High School
- Some College
- Bachelor's Degree
- Graduate Degree



#### HOUSEHOLD INCOME:

- Up to \$25,000
- \$25,000-\$40,000
- \$40,000-\$60,000
- \$60,000-\$80,000
- \$81,000-\$100,000+

**BECOME A SPONSOR TODAY!**

**ROCKY MOUNTAIN WOMEN'S FILM**

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719.226.0450 [rmwfilm.org](http://rmwfilm.org)