

2020

WOMEN'S FILM FESTIVAL CORPORATE SPONSORSHIP OPPORTUNITIES

Premier

\$10,000+

- Exclusive sponsorship of a key element of the Festival
- Full-page color print ad in Festival program with premium placement
- Exclusive opportunity for direct-product distribution
- Name and/or logo in Festival mailer
- Invitation to kick-off event with guest filmmakers
- On-screen recognition throughout Festival
- 8 Full Festival +plus passes
- 4 Weekender passes
- Verbal acknowledgment from podium on opening night
- Recognition on social media
- Logo on RMWF website with link

Executive Producer

\$7,500+

- Brand alignment with a key element of the Festival
- Full-page color print ad in Festival program
- Opportunity for product placement
- Name and/or logo in Festival mailer
- Invitation to kick-off event with guest filmmakers
- On-screen recognition throughout Festival
- 6 Full Festival +plus passes
- 3 Weekender passes
- Verbal acknowledgment on opening night
- Recognition on social media
- Logo on RMWF website with link

Producer

\$5,000+

- Full-page print ad in the Festival program
- Opportunity for product placement
- Name and/or logo in Festival mailer
- Invitation to kick-off event with guest filmmakers
- On-screen recognition throughout Festival
- 4 Full Festival +plus passes
- 2 Weekender passes
- Verbal acknowledgment on opening night
- Recognition on social media

Leading Role

\$3,500+

- Half-page color print ad in Festival program
- 4 Full Festival passes
- On-screen recognition throughout Festival
- Recognition through social media channel
- Logo on RMWF website with link

Supporting Role

\$2,000+

- Quarter-page color print ad in Festival program
- 3 Full Festival passes
- On-screen recognition throughout Festival
- Recognition through social media channel
- Logo on RMWF website with link

Film

\$1,500

- 2 Full Festival passes
- Verbal acknowledgment during sponsored film
- Priority seating for you and five guests at sponsored film screening
- Name with fellow sponsors and with sponsored film in Festival program
- Opportunity to display marketing or promotional materials during the block break immediately following the sponsored film screening
- RMWF Madelyn Osur Film Library card

RKY WOMEN'S MTN FILM FESTIVAL

THREE NOVEMBER DAYS. FIVE FANTASTIC VENUES. OVER 2,000 ATTENDEES. ONE UNFORGETTABLE EVENT.

About the Festival

The Rocky Mountain Women's Film Festival (RMWFF), well-known and respected worldwide, is the longest running women's film Festival in North America. A diverse mix of documentary features, shorts and narratives, makes the Festival one of Colorado Springs' cultural treasures. Women filmmakers from around the world attend and participate in after-film Q&As and multiple Filmmakers' Forums.

WHY SUPPORT?

Simply put, the Rocky Mountain Women's Film Festival brings the best in documentary film, both by and/or about women, to Colorado Springs. Your support allows us to present diverse and intellectually challenging films to create ongoing conversation in our community about the world and the important stories of women.

RMWFF audiences love our sponsors! Your support keeps ticket prices low and lets us invite more filmmakers to attend the Festival each year. Sponsor support also underwrites the Festival in the Community, which offers free screenings just prior to the Festival and the Youth Outreach Program, with screenings and filmmaker discussions for at-risk youth. Your sponsorship ensures that the Rocky Mountain Women's Film Festival and its programs continue for decades to come, ensuring these experiences for future generations.

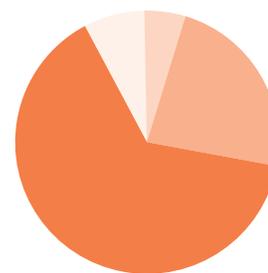
“ We are honored to support RMWF. Whether in a park, on a rooftop, or in a college theatre, RMWF offers unique opportunities for the community to gather and dialogue on diverse, inspiring and challenging topics. And as fellow “City-Builders”, they continue to do great work in and for our community. ”

— Chris & Sharon Jenkins, Nor'wood Development Group

DID YOU KNOW? Women in the U.S. control
72.8% of household spending

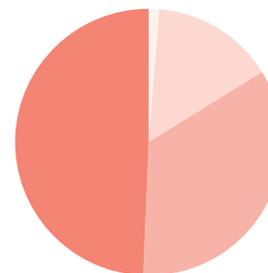
Boston Consulting Group

Rocky Mountain Women's Film Festival Attendee Demographics:



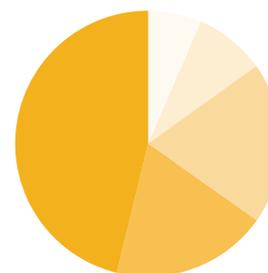
AGE:

- Under 18
- 18-30
- 31-50
- 51-73



EDUCATION:

- High School
- Some College
- Bachelor's Degree
- Graduate Degree



HOUSEHOLD INCOME:

- Up to \$25,000
- \$25,000-\$40,000
- \$40,000-\$60,000
- \$60,000-\$80,000
- \$81,000-\$100,000+

BECOME A SPONSOR TODAY!

ROCKY MOUNTAIN WOMEN'S FILM

2727 N Cascade, Suite 140 Colorado Springs, CO 80907

719.226.0450 rmwfilm.org